

# Example of a bid

## Aarhus, Denmark

THE AARHUS  
REGION



City of Aarhus



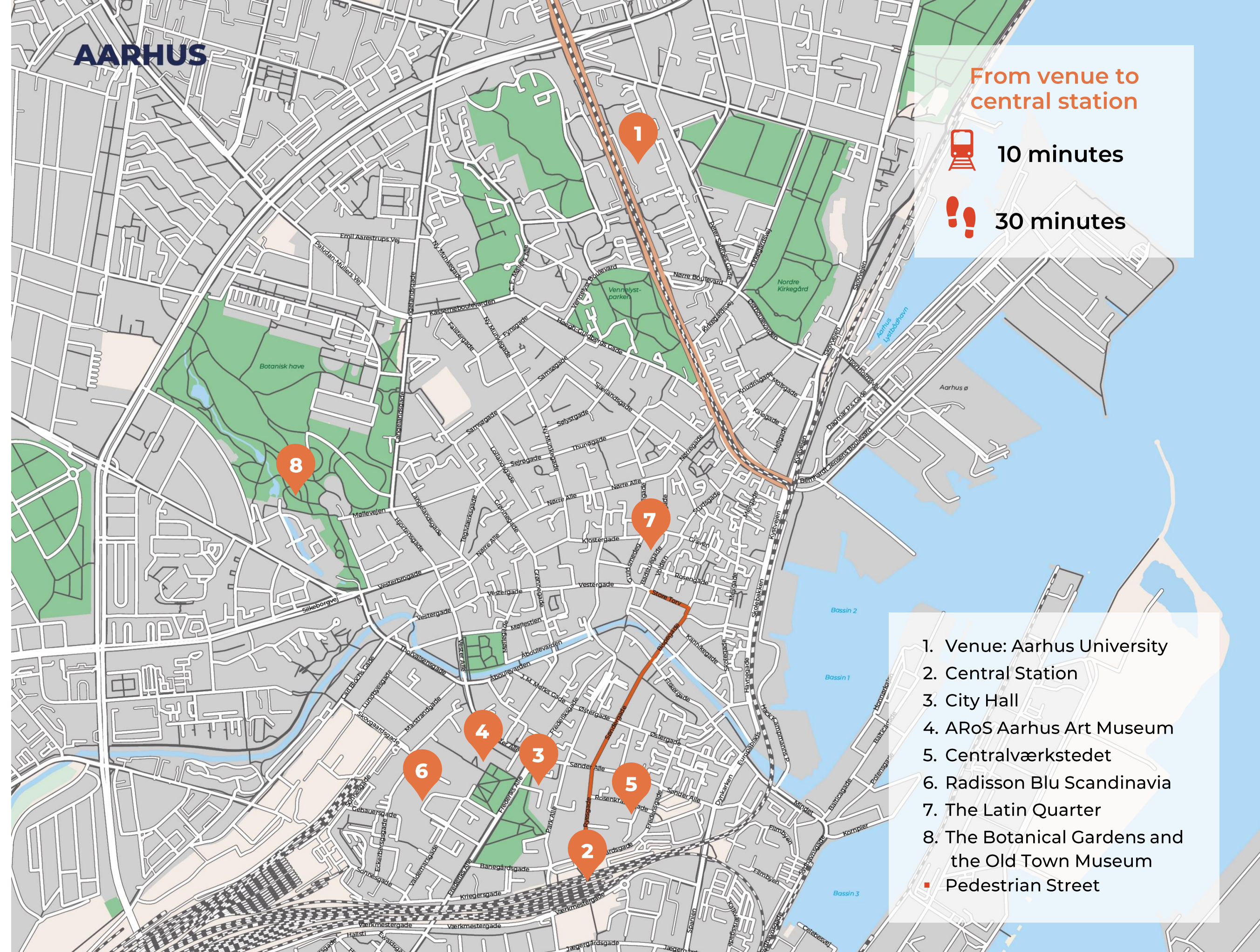
# WELCOME TO AARHUS

Aarhus - Denmark's Second City, “The City of Smiles”, a leading city of knowledge, culture, and education. The city is compact, and it is easy to get around by foot, bike or by the electric tram.

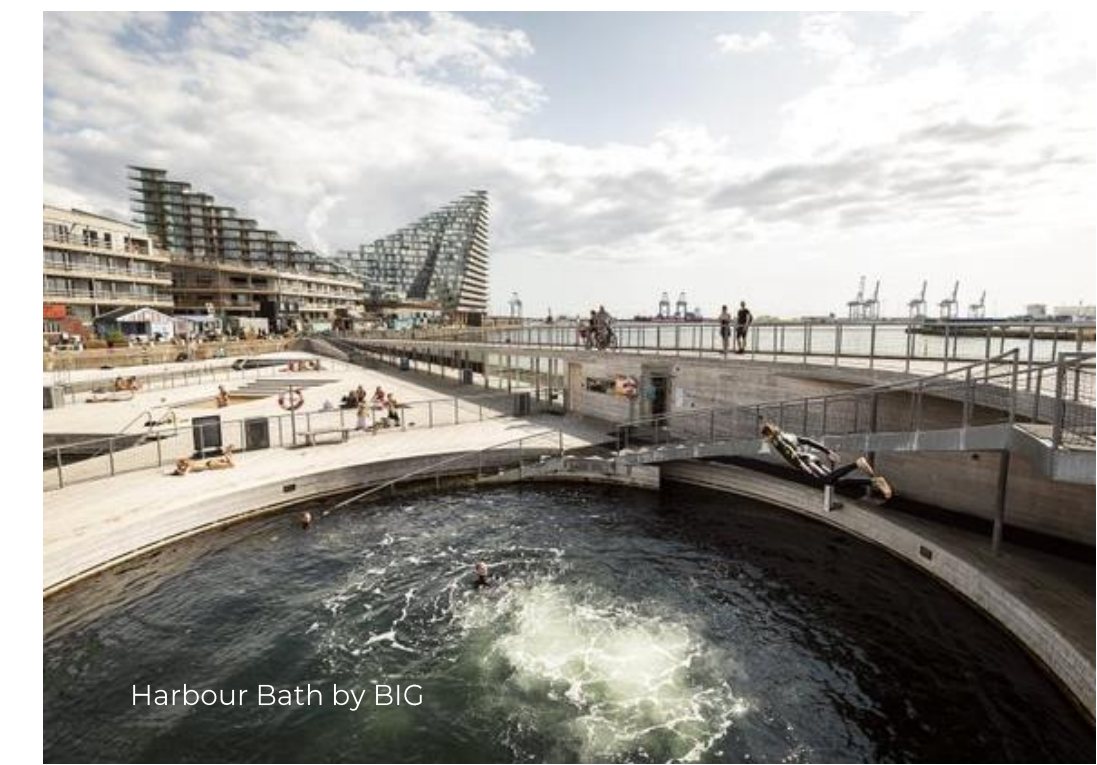
Founded in the Viking Era, Aarhus is buzzing with life in a beautiful and historic environment. With 50,000 students and 45% of the population under 30 years-old, Aarhus represents one of the youngest populations in Denmark.



Your rainbow panorama, Olafur Eliasson, 2006 - 2011, AROS Aarhus Art Museum.



Marselisborg Forrest



Harbour Bath by BIG

Want to  
know more  
about  
**Aarhus**





# DO YOU KNOW?

## Aarhus is:

- a young, trend-setting city– the average resident is just 36 years' old
- home to over 350.000 people
- Scandinavia's largest university student population
- ranked top 100 in the world among international conference locations (ICCA 2019)
- the 1st happiest city in the world (Happy City Index #2024)
- recognized as a “must visit” destination by powerhouse publications such as Lonely Planet, CNN, New York Times, Vogue, and National Geographic.





# A SUSTAINABLE FOCUS



**Hosting a sustainable event in Aarhus is part of the city's DNA**  
**Aarhus has the ambition to become CO2 neutral in 2030**  
**Aarhus is awarded the 6th place on the Global Destination Sustainability Index**

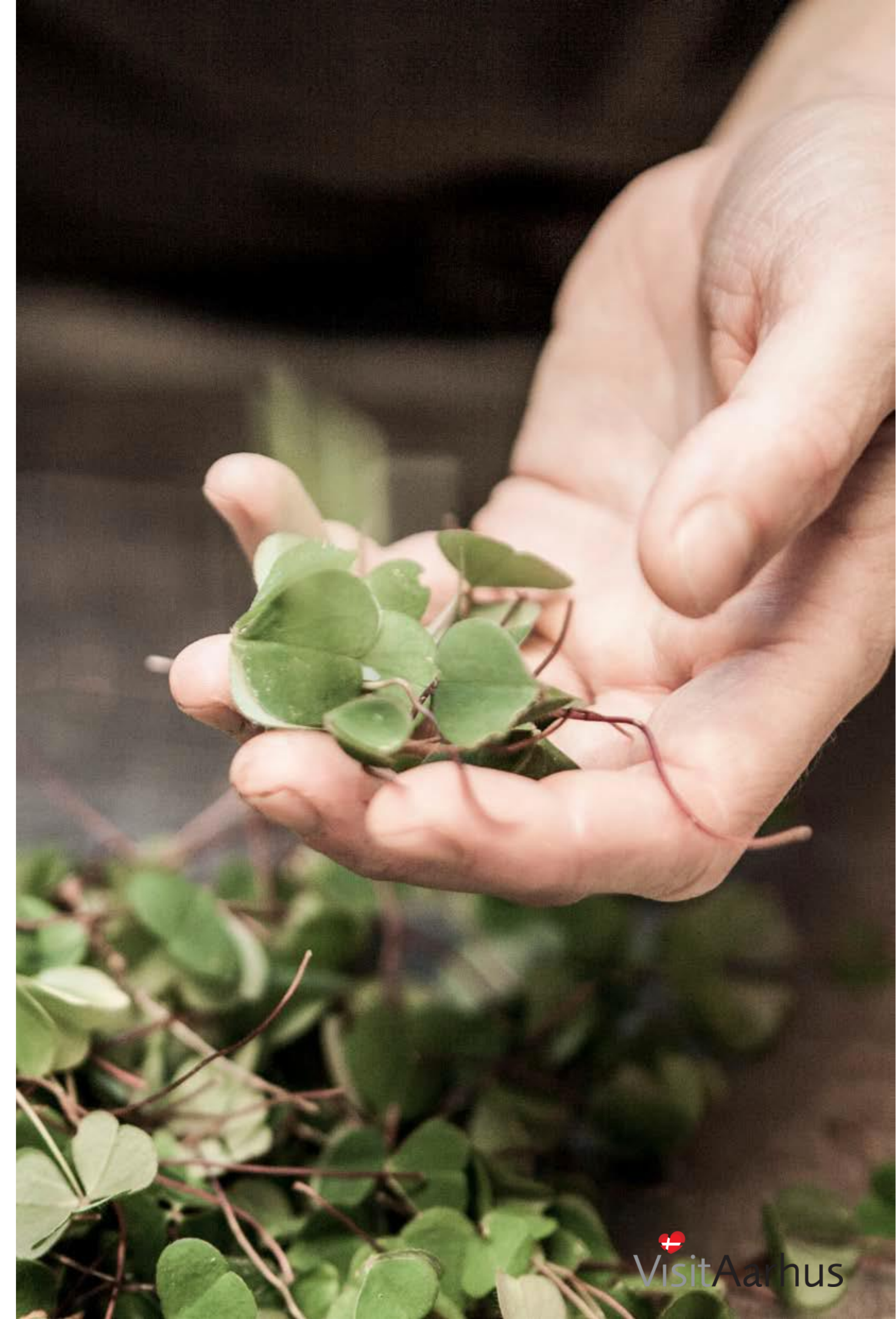
- 72% of all hotel rooms in the city center hold an official eco-certification.
- The city's convention venue is certified
- When in the city, everything is within easy walking distance, alternatively by bike or a short ride with the light rail.



# SOCIAL RESPONSIBILITY AND SUSTAINABILITY

We strive to reduce the environmental impact of the conference and focus on the values of sustainability, equality and inclusion, which the conference will showcase. However, we are not perfect, and therefore, we have developed these 7 points that we are committed in following.

- 1 Promote more CO2 friendly transport forms
- 2 Secure broad representation of male and female speakers - and focus on geographical diversity
- 3 Use local and seasonal products in cooking
- 4 Rethink the tradition of the conference bag. We suggest a 'Conference Bag Bar' at the Registration, where participants can take what they need
- 5 Ask the participants to bring their own water bottle. Denmark has some of the best tap water in the world, so there is no need to buy water in plastic bottles
- 6 Choose an easy access venue for the conference, welcome reception and conference dinner, making sure that participants with disabilities can participate on equal terms
- 7 Everything is in walking distance - making walk fun by integrating local ReThinkers as part of the conference programme







# VENUE: AARHUS UNIVERSITY

Aarhus University – a world-class architectural experience, by some considered one of the most beautiful universities on the planet, including Huffington Post.

The Biomag Conference will take place at Aarhus University in the new campus facilities, which will open in 2025. The expansion will provide Aarhus University with additional 37,000 square meter buildings for teaching, research, and conferences.

The heart of the new campus will be the round building for an auditorium with 800 seats, perfect for the Biomag Conference. There will be plenty of space on the new campus facilities to fit multiple parallel sessions within a very short walking distance.

The area is connected to the University Park via three underground passages.







## VENUE CONTINUED

# THE NEW CAMPUS 2.0

Most of conference will be at the new campus facility, called Campus 2.0. For the new university city, we can expect:

- One big auditorium seating 800 people, or it can be split up in 400+200+200.
- Two auditoriums seating 125 people.
- One auditorium seating 150 people.
- Four classrooms seating 70 people.

We also have the opportunity to use the Lake Side Theatres, among others, in the University Park. These can be reached with a short walk by foot.



## CONFERENCE VENUE





# WELCOME RECEPTION

We propose a welcome reception at the iconic City Hall, located within few minutes' walk from The Central Station.

Aarhus City Hall, although more than 75 years old, is a modern, functionalistic building that houses the Municipality of Aarhus and hosts major events through-out the year. Built between 1937 and 1942 and designed by the famous architects Arne Jacobsen and Erik Møller, the City Hall is clad with Norwegian marble on the outside, and inside, brass and wood make an elegant impression.



Aarhus City Hall



Aarhus City Hall



Aarhus City Hall



# CONFERENCE DINNER

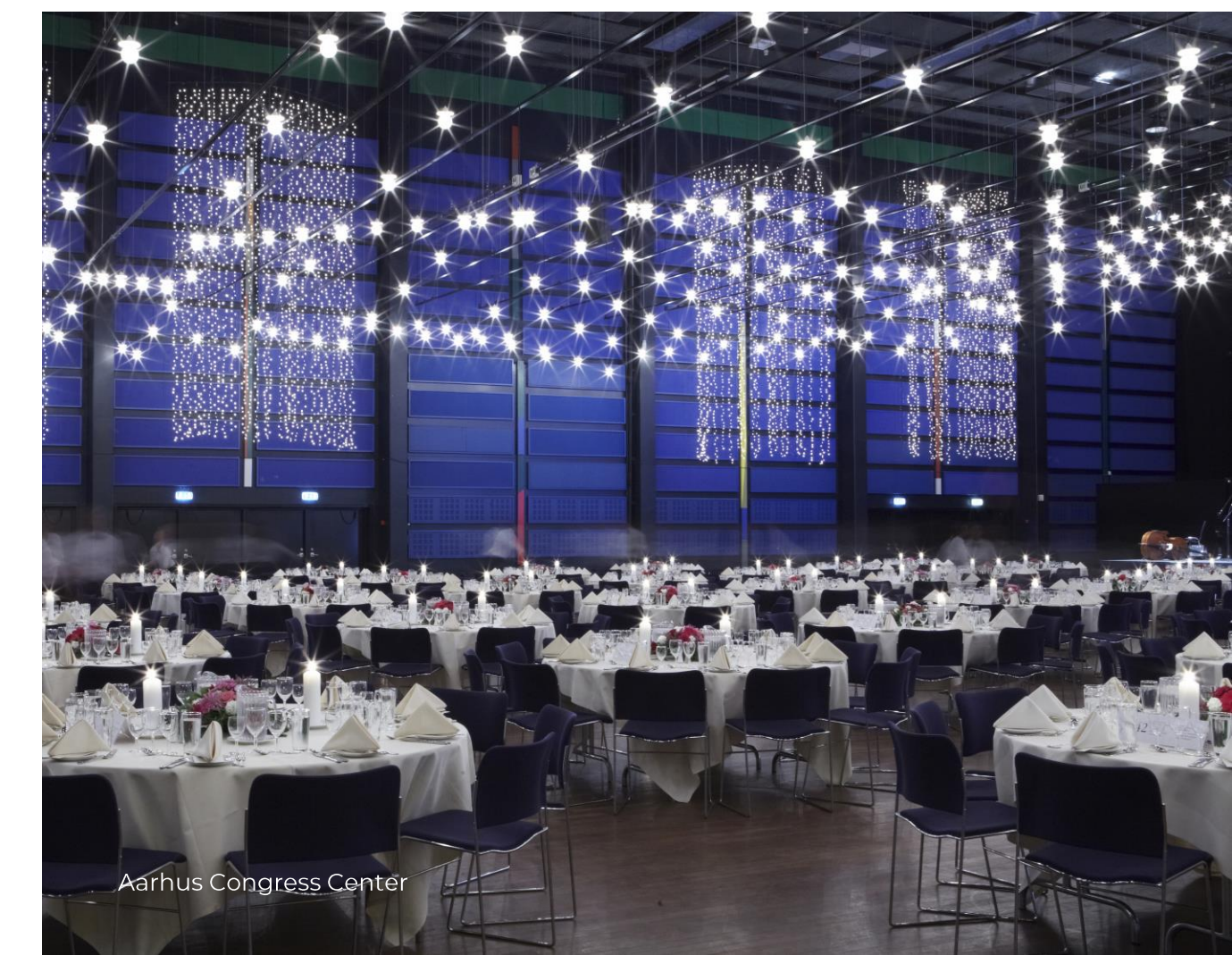
A lasting impression of Aarhus will be created during the evening of the conference dinner. Guests can look forward to a culinary experience in the city centre.

## CENTRALVÆRKSTEDET

Centralværkstedet was built in 1862 and used by the Danish State Railways as a repair shop. Today, the building is completely renovated and refurbished with acoustic ceilings, new heating equipment, a state-of-the-art kitchen and is suitable for up to 900 guests.

## RADISSON BLU SCANDINAVIA/ AARHUS CONGRESS CENTER

Radisson Blu Scandinavia is a great place for a conference dinner. Enjoy fine dining, top-notch acoustics and an environment perfect for networking. Located in the city centre, across from the City Hall and next to the Concert Hall and the popular ARoS Aarhus Art Museum and a short walk from the central train station.





# HOTELS

Less than a 10-minute walk from the central station, you will find a variety of accommodation options, suitable for all budgets.

*(4-star hotels from EUR 147) and 2-stars hotels from EUR 75 (in 2024 prices).*

Hotel name	Green experience	Hotel Capacity	Stars
Wakeup Aarhus		<b>315</b> Rooms	**
Hotel Cabinn		<b>400</b> Rooms	**
Hotel Ritz		<b>67</b> Rooms	***
City Oasia Hotel		<b>91</b> Rooms	***
Scandic Aarhus City		<b>228</b> Rooms	****
Scandic The Mayor		<b>162</b> Rooms	****
Radisson BLU		<b>234</b> Rooms	****
Radisson RED		<b>78</b> Rooms	****
Hotel Atlantic		<b>102</b> Rooms	***
Comwell Hotel		<b>240</b> Rooms	****
Hotel Royal		<b>67</b> Rooms	****
Hotel Villa Provence		<b>39</b> Rooms	****
SOFs Boutique Hotel		<b>26</b> Rooms	***
Upcoming capacity – in 2026			
Comwell Aarhus		+161 rooms	
Scandic Aarhus Ø (Spa and Conference Hotel)		350 rooms	
Scandic The Mayor		+60 rooms	
Moxy by Mariott		189 rooms	
Guldsmeden		215 rooms	

TOTAL NUMBER ROOMS IN CITY CENTRE:

**+2,900**

**+ 1,000 Rooms outside City Centre**

**+ more than 2,600 Airbnb hosts**



Radisson RED Aarhus



# ACCESSIBILITY

## BY ROAD

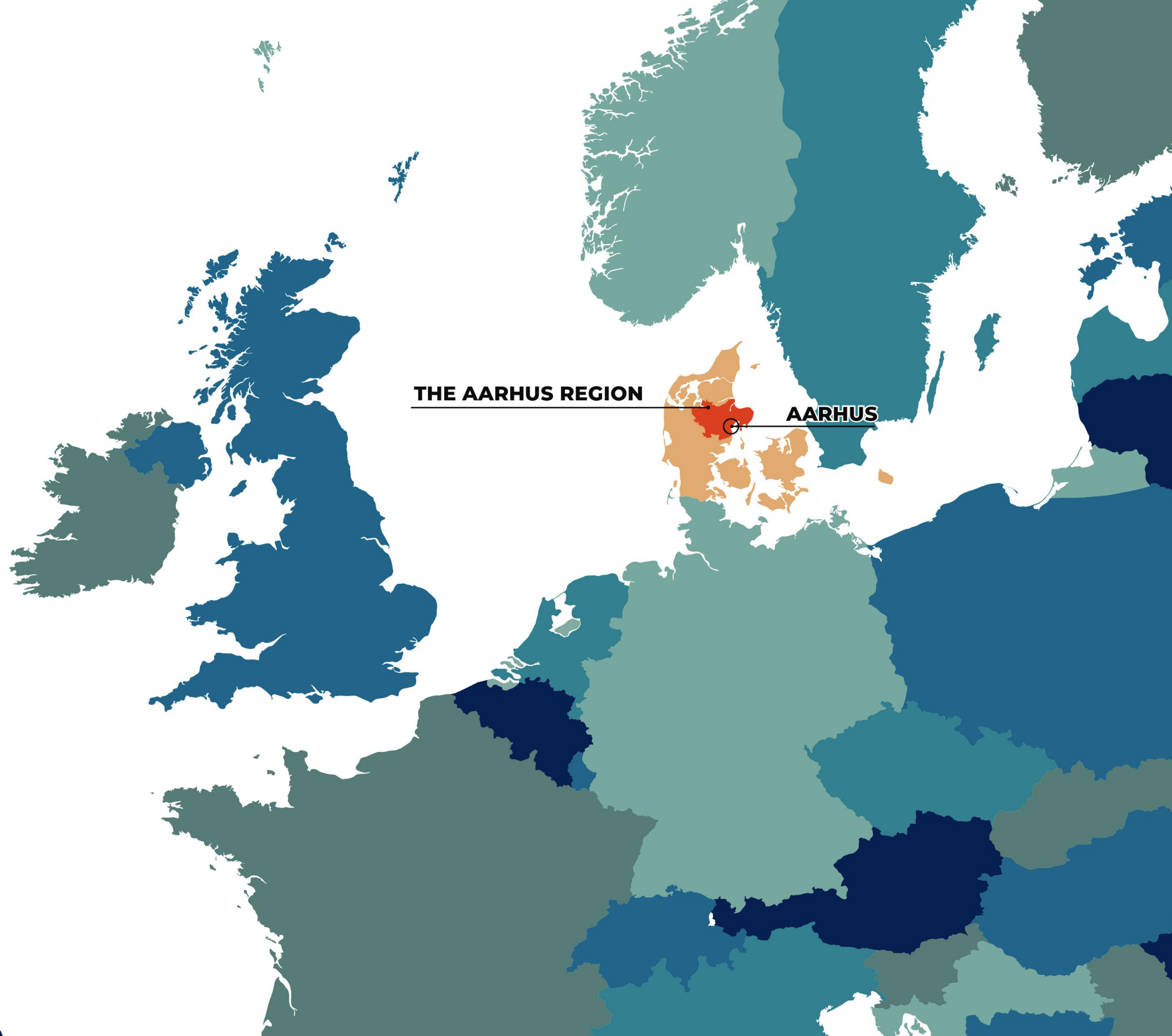
Getting to Denmark is easy. Denmark is a peninsula in Northern Europe, which means you can go by car or train from any of the European countries. Denmark has an extensive transport network of train, bus and roads and for groups of delegates coming from across mainland Europe, making arrangements for group travel by car, minibus, coach or train can be a more cost effective and environmentally friendly option.

## BY TRAIN

The Danish railway system is clean, friendly, safe, and efficient and routes connecting Aarhus to Copenhagen run frequently every hour. Aarhus is mainly connected to Europe by a railway hub in Hamburg, reached within four hours. From here you will find connections to larger European cities and within 14 hours you can reach Aarhus by train from a great part of Europe - Munich, Amsterdam, Brussels, Frankfurt, Prague, Paris, Berlin, and Vienna.

## BY AIR

Aarhus is well connected by air with two nearby airports, Billund and Aarhus, connected to the main airport hubs in Europe. There are direct train connections to Copenhagen Airport and Aalborg Airport.





# ACCESSIBILITY BY FLIGHT✈️

Aarhus is well connected by air with two nearby airports, Billund and Aarhus, connected to the main airport hubs in Europe. There are direct train connections to Copenhagen Airport and Aalborg Airport.

## BILLUND AIRPORT

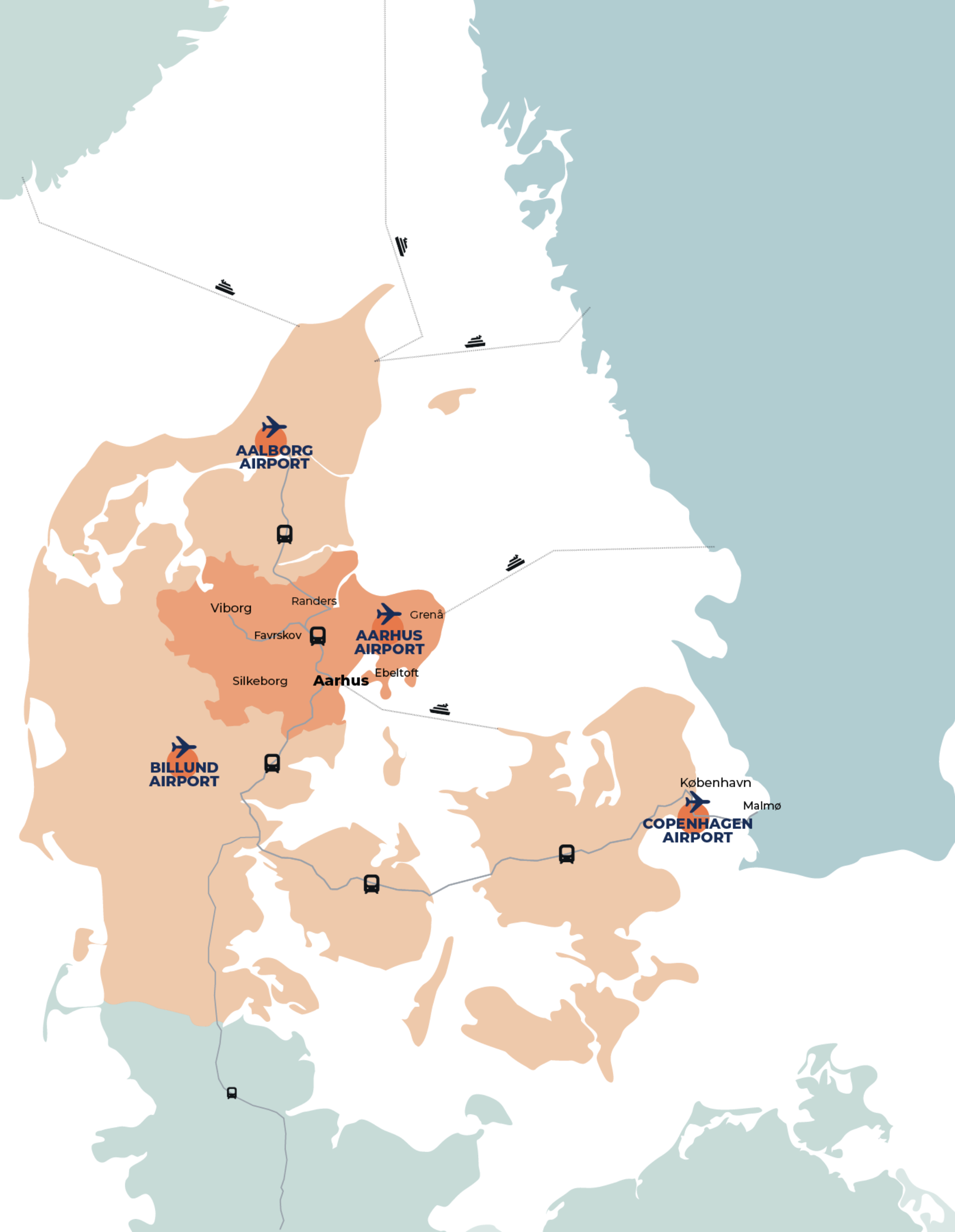
- Second largest airport in Denmark with more than 110 direct connections.
- Shuttle busses leave every hour and take you straight to the centre of Aarhus.
- Direct flights to Amsterdam, Paris, Frankfurt, London, Riga, Reykjavik, Copenhagen, Madrid, Brussels, Warsaw and Helsinki, Berlin, Zürich, Düsseldorf, Vienna, Barcelona, Rome, Budapest, Athens, Prague, Edinburgh, Dublin, ect.

## AARHUS AIRPORT

- 26 direct connections.
- Shuttle busses depart within minutes of every flight arrival.
- Direct flights to London, Copenhagen, Oslo, Gothenburg, Stockholm, Milan, Riga, Bukarest, ect.

## COPENHAGEN AIRPORT

- The largest airport in Scandinavia.
- When arriving at Copenhagen Airport, you can easily continue to Aarhus with one of the many daily flights or continue your journey by direct train (every hour).
- Direct flights to: New York, Washington, Tokyo, Chicago, Los Angeles, Montreal, Rome, Paris, London, Madrid, Beijing, Shanghai, Athens, Amsterdam, Aberdeen, Barcelona, Berlin, Bordeaux, Brussels, Budapest, Dublin, Dubrovnik, Frankfurt, Helsinki, Istanbul, Kiev, Cracow, Lisbon, ect.





# SOCIAL EVENTS



## NATURE

We suggest to offer a tour with focus on nature experiences with dinner included.

Visit **Mols Bjerge National Park** - a fantastic and varied nature consisting of a large part of the Danish nature types, but also some of Denmark's rarest nature. Its hallmark is the extraordinary ice age landscape. Food will be cooked at the bonfire with food ingredients collected in the surrounding nature.

Enjoy a **RIB boat tour** on the Aarhus Bay. Learn about Aarhus History from a Viking City to how the Viking King Harald Bluetooth ended his days.



## CULTURE

We suggest a visit to one of the city's cultural highlights with a tour and dinner.

**ARoS Art Museum**, one of the largest museums in Northern Europe, where you can visit the spectacular "Your rainbow panorama" by Olafur Eliasson. In 2025, the monumental artwork "The Dome" will open, by James Turrell, the world's leading artists of the light and space movement.

At **Moesgaard Museum**, you can hear tales of the Vikings, when prehistory is presented innovatively in a breathtaking architectural setting. The exhibits provide insight into prehistory and anthropology in surprising way.



## GASTRONOMY

We suggest a tour with focus on gastronomy.

**A Food Walk** will take participants through the city and try out local specialties. Hear how restaurants shaped the city's development.

**The Exclusive Gastronomy Experience** will be at one of the city's high-end restaurant, whether it will be a MICHELIN or MICHELIN Bib Gourmand, introducing participants to the New Nordic Cuisine.





Lighthouse - Aarhus Ø

## GET INSPIRATION

Located right by the sea and surrounded by forests, Denmark's second largest city has much to offer.



The Old Town Museum

## JUMP BACK IN HISTORY

Wander the streets of the remarkable Old Town Museum, take photos galore in “Your rainbow panorama” at the top of ARoS Art Museum or be wowed by the astonishing Moesgaard Museum, where tales from the past are brought to life in a fascinating and interactive way. Experience an opera in the largest concert hall in Scandinavia or try the amusement park Tivoli Friheden – the choice is yours!



ÅBEN Aarhus

## A TASTE OF AARHUS

The gastronomical standards are sky-high and you will also find several restaurants awarded with Michelin Bib Gourmand and the Michelin Green Star – with the level of quality, variety, and creativity flourishing all over the city. The highly popular food markets at Aarhus Street Food, Nicolineshus or Salling Rooftop offer the ideal setting for a night out in an informal atmosphere, eating good food, side by side with the locals.





Møllertien

## ENJOY THE DANISH "HYGGE"

Hygge' is all about creating cozy social gatherings and intimate get-togethers with family and friends; the feeling of wellbeing and warm atmospheres; The Latin Quarter in the heart of Aarhus is where you will find the essence of 'Hygge'. Stroll through the small cobblestoned streets, visit the small shops and make yourself comfortable in the many cozy cafes or restaurants.



Salling Rooftop

## COOL CITY ARCHITECTURE

The mix of old traditions and new-school architecture makes Aarhus truly unique. World-renowned and award-winning architects have made their mark on the city with remarkable buildings such as the City Hall, Aarhus University, the Cathedral, Aarhus Theatre, the public library DOKK1 and the new urban architecture at Aarhus Ø. Enjoy the stunning view from the glass platform at Salling Rooftop.

# HIGHLIGHTS OUTSIDE AARHUS



Djurs Sommerland



Himmelbjerget

## Want to explore more of Denmark?

We recommend these sites, all within an hour's drive of Aarhus

- Visit "Himmelbjerget" - the Danish "mountain". Climb the mountain from the lake side, take the steamboat or rent a canoe to explore the beautiful nature by water.
- Visit Djurs Sommerland, the largest Summerland in Scandinavia with Denmark's best roller coasters
- Visit Mols Bjerger National Park, a fantastic and varied nature consisting of a large part of the Danish nature types, but also some of Denmark's rarest nature.



# WE LOOK FORWARD TO WELCOMING YOU IN AARHUS

